

7.3.1

Institutional Uniqueness

Passwork

PRINCIPAL/DIRECTOR
VIKAS GROUP OF INSTITUTIONS
NUNNA - 521 212
Vijayawada Rural, NTR Dist., A.P



VIKAS GROUP OF INSTITUTIONS

(Sponsored by Mother Theresa Educational Society)

Approved by AICTE, New Delhi, PCI, New Delhi & Affiliated to JNTUK, Kakinada

ISO 9001 : 2015 Certified

Nunna – 521 212, Vijayawada Rural, A.P. India.

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7.3.1: Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

PUBLIC OUTREACH PROGRAMES

Outreach Program of Vikas Group of Institutions for the Society

Vikas Group of Institutions has been actively involved in organizing various outreach programs aimed at creating awareness, promoting health, and contributing to societal well-being. These initiatives reflect the Institute's commitment to community service and social responsibility. The following report provides an overview of the impactful outreach programs conducted by the Institute.

National Road Safety Awareness: The Institute organized a National Road Safety Awareness campaign to educate individuals about safe driving practices and the importance of adhering to traffic rules. Through workshops, seminars, and awareness drives, the Institute aimed to reduce road accidents and promote responsible behavior among road users.

Digital Payments Awareness: In line with the government's initiative towards a cashless economy, the Institute conducted awareness programs on digital payments. Students and community members were educated about the benefits of digital transactions, online banking, and e-wallets, fostering financial literacy and promoting digital inclusion.

No Plastic Day and Awareness on Plastic: The Institute actively participated in campaigns advocating for environmental conservation. Events like No Plastic Day and Awareness on Plastic aimed to raise awareness about the harmful effects of plastic pollution on the environment and promote sustainable alternatives. Through workshops and clean-up drives, the Institute encouraged individuals to reduce their plastic usage and adopt eco-friendly practices.

Blood Donation Camp: The Institute organized blood donation camps to address the critical need for blood supply in hospitals. Students, faculty, and members of the community

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enthusiastically participated in donating blood, contributing to saving lives and supporting healthcare initiatives.

Centennial Cycle Rally: To promote fitness and eco-friendly transportation, the Institute organized a Centennial Cycle Rally. Participants cycled through the city, spreading messages of health and environmental sustainability. The event garnered significant attention and encouraged more people to embrace cycling as a mode of transportation.

International Literacy Day: The Institute celebrated International Literacy Day by organizing events focused on promoting literacy and education. Activities such as storytelling sessions, book drives, and educational workshops were conducted to instill a love for learning and empower individuals through education.

Iron Tablets Distribution: As part of its commitment to public health, the Institute distributed iron tablets to combat iron deficiency and promote overall well-being among community members. This initiative aimed to improve health outcomes and raise awareness about the importance of nutrition.

Mosquito Repellent Distribution: In an effort to combat vector-borne diseases, the Institute distributed mosquito repellents to protect individuals from mosquito bites and reduce the spread of diseases like dengue and malaria. This initiative aimed to promote public health and enhance community well-being.

National Constitution Day, National De-worming Day, National Unity Day, And National Voters Day: The Institute commemorated various national observances by organizing events and activities that promoted awareness, unity, and civic engagement. These initiatives aimed to instill a sense of patriotism, civic responsibility, and respect for democratic values among students and community members.

Pandemic Relief Efforts: During the COVID-19 pandemic, the Institute extended support to vulnerable communities by organizing food and grocery distribution drives. These efforts aimed to alleviate the economic hardships faced by individuals affected by the pandemic and demonstrate solidarity in times of crisis.

Pulse Polio Campaign: The Institute actively participated in the Pulse Polio Campaign, contributing to the global efforts to eradicate polio. Through vaccination drives and awareness programs, the Institute aimed to ensure that every child receives the polio vaccine, thereby protecting future generations from the debilitating effects of polio.

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Swachh Bharat Initiatives: The Institute actively contributed to the Swachh Bharat Abhiyan by organizing awareness programs, cleanliness drives, and initiatives to discourage the use of plastic. These efforts aimed to promote cleanliness, hygiene, and environmental sustainability in the community.

Vaccination Drive: In collaboration with healthcare authorities, the Institute organized vaccination drives to promote immunization and protect individuals against preventable diseases. These initiatives aimed to improve public health outcomes and contribute to disease prevention efforts.

Voluntary Service for Bhavani Deeksha: The Institute engaged in voluntary service initiatives, including Bhavani Deeksha, to provide assistance and support to marginalized communities. Through community service projects and outreach programs, the Institute aimed to make a positive impact on the lives of those in need.

World Health Days: The Institute actively observed World Health Days by organizing events focused on raising awareness about specific health issues such as AIDS, tobacco use, water conservation, and dental, eye, and medical health. These initiatives aimed to promote health education, disease prevention, and overall well-being.

The outreach programs organized by the Vikas Group of Institutions reflect its commitment to social responsibility, community engagement, and making a positive impact on society. Through these initiatives, the Institute endeavors to promote awareness, foster health and well-being, and contribute to the holistic development of individuals and communities.

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NSS Extension activities


Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Year of the activity
World No Tobacco Day	Nunna Panchayathi	Health Awareness	2022-23
Blood Donation Camp	Andhra Lions Blood Centre (Lions District 316D)	Blood Donation	2022-23
National Deworming Day	ZPH School	Health Awareness	2022-23
Swachh Bharath-Cleaning the Plastic	Pathapadu panchayathi	Swachh Bharath	2022-23
Blood Donation Camp	Indian Red Cross Society	Blood Donation	2022-23
National Constitution Day	ZPH School	National Awareness	2022-23
National Unity Day	Nunna Panchayathi	National Awareness	2022-23
Free Eye Check-Up Camp	Vasan Eye Care	Eye Check-Up	2022-23
Free Dental Check-Up Camp	Asian Dental	Dental Check-Up	2022-23
Swachh Bharath-Awareness On Plastic	ZPH School	Swachh Bharath	2022-23
Awareness On Digital Payments	Nunna Panchayathi	Digital Payments	2022-23
Tree Plantation	Nunna Panchayathi	Tree Plantation	2022-23
No Plastic Day	Nunna Panchayathi	Swachh Bharath	2022-23
World No Tobacco Day	Pathapadu Panchayathi	Health Awareness	2021-22
Blood Donation Camp	Indian Red Cross Society	Blood Donation	2021-22
Free Eye Check-Up Camp	Vasan Eye Care	Eye Check-Up	2021-22
Swachh Bharath-Road Cleaning	Pathapadu Panchayathi	Swachh Bharath	2021-22
Pulse Polio Campaign	Nunna Panchayathi	National Health Mission	2021-22
National Deworming Day	ZPH School	Health Awareness	2021-22
Free Medical Check-Up Camp	Indian Red Cross Society	Health Awareness	2021-22
Voluntary Service For Bhavani Deeksha	Indian Red Cross Society	Voluntary Service	2021-22
Awareness On Organ Donation	Pathapadu Panchayathi	Health Awareness	2021-22
World Aids Day	Pathapadu Panchayathi	Health Awareness	2021-22
National Constitution Day	ZPH School	National Awareness	2021-22
Blood Donation Camp	Lions District 316D Blood	Blood Donation	2021-22

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	Centre		
National Unity Day	Nunna Panchayathi	National Awareness	2021-22
Awareness on Mass Immunization	Pathapadu Panchayathi	Health Awareness	2021-22
Police Commemoration Day	Nunna Ps	Police Commemoration	2021-22
Iron Tablets Distribution	ZPH School	Health Awareness	2021-22
Swachh Bharath	ZPH School	Swachh Bharath	2021-22
Vaccination Drive	Nunna Panchayathi	Health Awareness	2021-22
Centennial Cycle Rally	Indian Red Cross Society	Health Awareness	2020-21
Awareness On Digital Literacy	Pathapadu Panchayathi	Awareness on Digital Education	2020-21
Blood Donation Camp	Lions District 316D Blood Centre	Blood Donation	2020-21
Mosquito Repellent	Nunna Panchayathi	Swachh Bharath	2020-21
Swachh Bharath-Road cleaning	Pathapadu Panchayathi	Swachh Bharath	2020-21
World Cancer Day	Pathapadu Panchayathi	Health Awareness	2020-21
Pulse Polio Campaign	Pathapadu Panchayathi	National Health Mission	2020-21
National Voters Day	Nunna Panchayathi	National Awareness	2020-21
National Constitution Day	ZPH School Nunna	National Awareness	2020-21
Pandemic Help-Food Distribution	Pathapadu Panchayathi	NSS Special Camp	2019-20
Pandemic Help-Grocery Distribution	Nunna Panchayathi	NSS Special Camp	2019-20
World Water Day	Pathapadu Panchayathi	Swachh Bharath	2019-20
Awareness on Water and Sanitation Hygiene	Pathapadu Panchayathi	Swachh Bharath	2019-20
Swachh Bharath-Not To Use Plastic	Pathapadu Panchayathi	Swachh Bharath	2019-20
Blood Donation Camp	Lions District 316D Blood Centre	Blood Donation	2019-20
Pulse Polio Campaign	Pathapadu Panchayathi	National Health Mission	2019-20
Awareness On Mothers Health care and Nutrition	Pathapadu Panchayathi	Health Awareness	2019-20
Tree Plantation	Nunna Panchayathi	Tree Plantation	2019-20
World Aids Day	Pathapadu Panchayathi	Health Awareness	2019-20
Swachh Bharath-Road Cleaning	Pathapadu Panchayathi	Swachh Bharath	2019-20
Free Medical Check-Up Camp	Reliance Nippon Life Insurance	Health Awareness	2019-20
Police Commemoration Day	Nunna PS	Police Commemoration	2019-20
Iron Tablets Distribution	ZPH School Nunna	Health Awareness	2019-20
World Water Day	ZPH School Nunna	Swachh Bharath	2018-19
Awareness On Organ Donation	Pathapadu Panchayathi	Health Awareness	2018-19
30th National Road Safety	Nunna PS	Road Safety	2018-19

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Awareness On Oral Hygiene	Pathapadu Panchayathi	Health Awareness	2018-19
Tree Plantation	ZPH School Nunna	Tree Plantation	2018-19
International Literacy Day	ZPH School Nunna	Awareness on Education	2018-19
Awareness On Plastic	ZPH School Nunna	Swachh Bharath	2018-19


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